Sazzad Hossain

hello@hisazzad.com hisazzad.com

Senior Product Designer at Top Hat, specializing in design systems and next-generation STEM products.

Education

ROCHESTER INSTITUTE OF TECHNOLOGY
2006–2011
Bachelors of Science in Design Engineering

CUNY: HUNTER COLLEGE
2005–2006
Statistical Studies

Patents

- Aktiv Mathematics
- AktivGrid

Certifications

- Figma Prototyping
- Interaction Design: Flow
- UX Foundations
- Accessibility for Web Design
- Style Guide Design to Dev

Languages

- English, Spanish, Bangla, Hindi
- English, Spanish

Work Experience

TOP HAT – *SENIOR PRODUCT DESIGNER*
Dec. 2020 – Present

- Lead end-to-end design process for the Aktiv Learning platform, collaborating with product managers, developers, and educators.
- Define and execute design vision to align with user needs and business goals.
- Develop and maintain scalable, accessible design systems and guidelines.
- Design mobile-first, user-centered interfaces for iOS, Android, and web

AKTIV LEARNING – *LEAD DESIGNER*
Dec. 2020 – Dec. 2022

- Led design department at Aktiv Learning, collaborating with stakeholders to establish and manage design processes.
- Created and implemented design guidelines for consistency across products.
- Designed mobile-first, user-friendly interfaces for iOS, Android, web, and email.
- Directed marketing design, branding, and development of promotional materials.
- Shaped Aktiv Learning's visual identity and user experience to drive company growth.

BEEBACK – *CHIEF DESIGN OFFICER & CO-FOUNDER*
Jan. 2017 – Jan 2022

- Led all design efforts for BeeBack's web and mobile platforms.
- Shaped BeeBack's visual identity through wireframes, high-fidelity designs, and interactive prototypes.
- Defined and executed the brand's look and feel across product and marketing materials.
- Managed branding and marketing design to effectively communicate the company's vision.

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Software

- Figma, Sketch, Axure, Lunacy, Zeplin, Framer
- Adobe Suite (XD, PS, AI, XD, AE)
- Microsoft Office

PM/Versioning

- Jira, Trello, ClickUp, Miro, Asana, Monday
- Github, GitLab, Bitbucket, AWS Code Commit

Coding

- HTML, CSS (SCSS & LESS)
- Javascript (jQuery, Node.Js, React)

Social Links

- linkedin.com/in/sazzadhossain/
- dribbble.com/sazzad
- github.com/iamshipon1988
- codepen.io/sazzad

- Conducted user testing and collaborated with cross-functional teams to refine the experience.
- Ensured design and user experience aligned with both user needs and business goals.

BINARYBROS – *HEAD OF USER EXPERIENCE*

Nov. 2019 – Dec. 2020

- Collaborated with external teams to enhance products through user research and UX improvements.
- Designed wireframes and high-fidelity interfaces using Sketch and Figma.
- Translated designs into code using clients' preferred front-end languages.
- Worked with high-profile clients, including Apple, Google, and NursingCE.
- Balanced creativity and technical expertise to deliver engaging digital experiences.

PAYCERTIFY – *SENIOR UX DESIGNER (CONTRACT)*

Apr. 2019 – Nov. 2019

- Designed the new interface and user experience for PayCertify's consumer platform.
- Created wireframes and high-fidelity designs using Sketch and Figma, informed by analytics and user research.
- Transitioned from UX to UI engineering, coding, testing, and resolving issues for QA and stakeholders.
- Contributed to the Sunflower team in developing PayCertify's design system and front-end framework.
- Increased efficiency by 70% through scalable design systems and front-end improvements.

EVOLUTION COMPANY – *LEAD UX DESIGNER (CONTRACT)*

Jul. 2018 – Feb. 2019

- Led infrastructure research and transitioned to front-end development for the Staffax team.
- Designed user experiences for diverse user stories, improvements, and upgrades.
- Gathered and synthesized feedback from consumers and stakeholders to enhance engagement.
- Contributed to increased user interaction through UX improvements and refinements.

References available on request